

Sara Schulz

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Objective

Media Communication student looking to forward skills in media and advertising

Education

Lawrence Technological University, Southfield, MI
Bachelor of Science in Media Communication
Minor in Technical and Professional Communication
Class of 2018

Skills

Adobe

Premiere Pro
After Effects
Photoshop
Audition
InDesign
Illustrator
Bridge
Lightroom
InCopy

Microsoft

Word
Excel
PowerPoint

Social Media

Facebook
Instagram
Twitter
Snapchat
Reddit
Tumblr
Pinterest
LinkedIn

Coursework

Advertising Incubator: Collaborative Marketing Seminar
Broadcast Studio Technique
Intermediate Commercial Production
Talent and Performance for TV and Radio
Advanced Writing for Media
Art of Advertising
Social Media
Camera for Broadcast
Screenwriting
Audio for TV and Video Production
Video Editing
Intro to Broadcast Studio
Writing for Electronic and Print Media
Intro to Video Production

Work Experience

Video Production Intern

Mort Crim Communications Inc.
Detroit, MI 2017

Graphic Design Student Assistant

Lawrence Technological University- College of Management
Southfield, MI 2017

Sales Representative

Golfsmith International
Novi, MI 2016

Leadership

Founder

Out of the Box: Emerging Career Paths in Digital Media
LTU Philosophy Club

President

American Marketing Association 2017-2018

Vice President of Programs

American Marketing Association 2017-2018

Vice President of Social Media

American Marketing Association 2017-2018

Public Relations Chair

Kappa Beta Gamma Sorority 2017
Student Athletic Advisory Committee 2016-2017

Journalism Chair

Kappa Beta Gamma Sorority 2017

Potential Outreach Chair

Kappa Beta Gamma Sorority 2017

Captain

LTU Women's Bowling 2015-2018

Mentor

LTU Scholars 2014-2017